



Downtown Monroe 2011 Christmas Parade
Thursday, December 1, 2011 at 6:30PM
www.monroedowntown.com

APPLICATION FORM

Registration is limited to the first 70 entries

- The parade is limited to the first 70 applicants to meet all entry requirements as judged by the DDA Parade Committee.
- Parade Theme: An All American Christmas
- Entry Fee: \$25.00
Make checks payable to: *Monroe Downtown Development Authority*
- The parade will be broadcasted live on the City of Monroe Channel 16 and then rebroadcast through the month of December. For the broadcast, please complete the requested information for our announcers to use for describing your group/business.

Official Entry Name: _____

Contact person responsible for entry: _____

Home phone: _____ Cell phone: _____

Work: _____ Email: _____

Mailing Address: _____

Type of Unit (check all that apply):

- Marching Unit /Band
- Truck
- Car
- Float
- Walkers
- Animals
- Other: _____

Number of people in entry: _____

Description of your group/business for announcers (30 seconds of description):

NOTE: The Monroe DDA's Parade Committee will review all applications and reserves the right to limit number of entries. The DDA also reserves the right to accept or refuse any application for participation.

Please return application to: Monroe DDA, PO Box 581, 215 North Broad Street, Monroe, GA 30655
Or fax: (678) 261-6576 or e-mail: aholder@monroega.gov. Call (770) 266-5331 with any questions.

INDEMNITY AGREEMENT
For the 2011 Downtown Monroe Christmas Parade

“The undersigned, Individually and on behalf of any organization represented thereby (referred to collectively as “Applicant”), agrees to indemnify, save and hold harmless the City of Monroe Downtown Development Authority, the City of Monroe, Walton County and any Sponsor of said event, as well as any officer, director, employee, representative or agent of City of Monroe Downtown Development Authority, the City of Monroe, Walton County, or any Sponsor of said event, from and against any and all suits, actions, losses, damages, causes of action and claims of liability of any character, type or description, including, but not limited to, expenses of litigation, court costs, attorney’s fees, and/or expert witness fees for any death or injury (real or alleged) to any person, organization or property, arising out of or occasioned by, directly or indirectly, any act or omission of Applicant and/or its officers, directors, employees, representatives, participants and agents related to or affecting Applicant’s participation in the Downtown Monroe Christmas Parade and/or any other activity or matter contemplated by this application and this Indemnity Agreement, and/or acts of any other participants or attendees of the 2010 Downtown Monroe Christmas Parade. The undersigned warrants that he/she has full authority to bind the Applicant and understands that City of Monroe Downtown Development Authority is relying on such representation as a prerequisite to the consideration of this application.”

Signature of Individual/Authorized Representative: _____

Name of Organization (if applicable): _____

Title of Authorized Representative (if applicable): _____

Date _____



*****KEEP THIS PAGE*****

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Thursday, December 1st 6:30 p.m.
www.monroedowntown.com

General Information and Requirements
for the 2011 Downtown Monroe Christmas Parade
Please keep this information, do not turn in with parade application.

1. Your parade line up number and location to line up will be emailed to the email address you provided on or before Monday, November 21st.
2. All entries must be decorated according to the parade theme, "An All American Christmas"
3. Please plan to arrive at your assigned location at 5:30 p.m. on the day of the parade.
4. The Monroe Downtown Development Authority reserves the right to refuse participation to any entry at its sole discretion, including but not limited to any entry containing political and social statements or issues.
5. All parade entries must be fully and appropriately decorated or the entry will be subject to exclusion from the parade with no refund. Appropriately decorated means in conformity with the application, these guidelines, the parade theme, and passing the line-up inspection by the Monroe DDA event staff.
6. All entries must conform to community standards of taste and decorum. Participants are expected to conduct themselves in a courteous manner. No conduct that endangers spectators or parade participants is allowed.
7. To avoid the possibility of injury to spectators or participants, **participants are not allowed to throw candy or other items from any float or vehicle in the parade.** This policy will be strictly enforced.
8. Animals participating in the parade must be harnessed or leashed at all times.
9. Vehicles:
 - Only individuals 18 years of age and older will be allowed to drive automobiles, trucks, floats, tractors or motorcycles
 - All drivers must have personal liability insurance and must submit a copy of insurance with parade application.
 - No sitting on the sides of pick up trucks, or standing in the bed of pick up trucks.
 - Drivers will not speed, squeal/spin tires, or drive towards spectators.
10. No horns sirens or other loud noisemakers can be used near animals in parade.
11. The use of alcohol or drugs prior to or during the parade by any participant is strictly forbidden.
12. No live Santa can be used on any float or entry. The official Santa will arrive at the end of the parade to light the Christmas tree.
13. Judging will be based on the following criteria: originality, workmanship, general appearance and relationship to theme.
14. Children that are riding bicycles must have adult supervision in front, back and sides of formation, and be wearing a helmet while riding.

Failure to follow these guidelines will result in removal from the parade by event staff.



Stay Downtown after the Christmas Parade for Candlelight Shopping

Eat and shop downtown during the Holidays!
Special store hours each Thursday from 5 – 9 p.m. between
Thanksgiving and Christmas. Special activities and performers!

Mark these dates on your calendar:
December 1st, 8th, 15th, and 22nd
5 – 9 p.m.

For more information: 770-266-5331 or visit our Web site at
www.monroedowntown.com.

Or on Facebook at facebook.com/monroedowntown

**Shop Local.
Shop Downtown.
It's Home.**