



2024 Partnership Opportunities

EVENT SPONSOR

- Classic Car Show: Presenting Sponsor \$2500** 4 Opportunities Available—

200 + classic cars, 20,000+ in attendance Voted best Community Event last 9 Years!
Booth presence at event, logo on fliers and event registration form, logo on banners displayed in town, announcer recognition at event, sponsor event yard sign, logo in event newspaper ads social media recognition, logo on website with link, 1 concert table (seats 8) at the concert of choice.



- Award sponsor: \$1500** 4 Opportunities Available- business name/logo on awards/car window signs, special sign placement at event, recognition by announcer, social media/ online recognition ,free vendor space at event.

- Shuttle Sponsor: \$1500** 6 Opportunities Available-business name/logo at shuttle locations. Business can set up tent at shuttle stop to advertise/give promo items, special sign placement at event, recognition by announcer, social media/ online recognition.

- First Friday Concerts: Series Presenting Sponsor \$10,000** One Opportunity Available—15,000 + in attendance. Booth presence with company exposure at all concerts, primary stage banner for all concerts, Logo on concert banners around town, logo on event posters, vip area with concert tables (8 seats) at each concert, sponsor event yard sign, logo on concert t-shirt, logo in local newspaper ads. Fliers distributed to Walton County schools (20,000 +)



- Concert Sponsor \$2,500** Ten Opportunities Available—15,000+ in attendance. Booth presence at concert of your choice, logo on lower stage banner for all concerts, Logo on concert banners around town, logo on event posters, 1 concert table (8 seats) at each concert, sponsor event yard sign, logo on concert t-shirt, logo in local newspaper ads. Fliers distributed to Walton County schools (20,000 +)

- Monroe Blooms Flower Festival: Presenting Sponsor \$2500**

4 Opportunities Available—10,000+ in attendance. Logo on concert banners around town, logo on event posters, 1 concert table (8 seats) at each concert, sponsor event yard sign, logo on event t-shirt, logo in local newspaper ads.



- Shuttle Sponsor: \$1500** 6 opportunities Available-business name/logo at shuttle locations. Business can set up tent at shuttle stop to advertise/give promo items, special sign placement at event, recognition by announcer, social media/ online recognition.

- Monroe Market Partner- Presenting Sponsor \$1500** Logo on marketing materials, logo on event t-shirt, signage and info at weekly market, booth presence at 1 market per month throughout the season.





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Fall Fest: Presenting Sponsor \$2500— Four Opportunities Available— 5000 + in attendance
Logo on fliers distributed to Walton County Schools (20,000+), logo on banners displayed in town, 1 concert table (seats 8) at concert of choice, sponsor event yard sign, logo on ads in newspaper & online recognition.

Shuttle Sponsor \$1500 6 opportunities Available-business name/logo at shuttle locations.
Business can set up tent at shuttle stop to advertise/give promo items, special sign placement at event, recognition by announcer, social media/ online recognition.



Candlelight Shopping: Presenting Sponsor \$1500—Six Opportunities Available— 3000 + in attendance
Carriage Rides, Photos with Santa/Grinch, logo on fliers distributed to Walton County Schools (20,000+), logo on banners displayed in town, 1 concert table (seats 8) at concert of choice, sponsor event yard sign, logo on ads in newspaper & online recognition, recognition at the carriage rides.



Childers Park Christmas Light Display: Event Sponsor \$1500—4 Opportunities Available—
Presence at the kick off event, 2500 + in attendance, signage in the park at light display, logo on fliers distributed to Walton County Schools (20,000+), logo on banners displayed in town, logo on ads in newspaper & online recognition.



Childers Park Christmas Light Display: Presenting Sponsor \$2500—12 Opportunities Available—
Presence at the kick off event, 2500 + in attendance, signage at one of 12 light displays (on display over 1 month), logo on fliers distributed to Walton County Schools (20,000+), logo on banners displayed in town, 1 concert table (seats 8) at concert of choice, sponsor event yard sign, logo on ads in newspaper & online recognition.



Town Green Light Display: Sponsor \$2500- 2 Opportunities Available— signage at the town green Christmas photo display. Social media and website recognition.



Christmas Parade: Presenting Sponsor \$2500—Four Opportunities Available—20,000 + in attendance, televised on local station & YouTube live and throughout the holidays, logo on fliers distributed to Walton County Schools (20,000+), logo on banners displayed in town, 1 concert table (seats 8) at concert of choice, logo on event shirt, sponsor event yard sign, logo on ads in newspaper & online recognition, free parade entry with premium placement.

MURAL PARTNER \$1500 - Business name or logo on one of downtown's new installation mural photo opportunities for one year. Website & social media recognition.

GENERAL PARTNERSHIP

Community Event Grant Program, downtown planters, holiday lights, alleyway improvements, downtown marketing campaigns, way finding signs, murals & other design projects.

PLATINUM PARTNER: \$1000— Logo on event t-shirt, event yard sign at all events, 1 concert tables (seats 8) at concert of your choice, recognition in e-newsletter, website listing with link, social media recognition.

GOLD PARTNER: \$500 - Event yard sign (choose 1-concert series or 3 other events) , 1 concert table (seats 8) at concert of your choice (discounted rate for other concerts) recognition in e-newsletter, website listing with link.

SILVER PARTNER \$250 - Website listing, yard sign at 1 event.

INDIVIDUAL/FAMILY PARTNER \$100 Name listed on Downtown website.

VOLUNTEER Volunteers are a key part of our program, let us know if you'd like to be a involved!

All sponsors can promote their business at our downtown events by placing flyers or promotional material at our information booth.

Business Name: _____ Contact Name: _____

Email: _____ Phone: _____

Address: _____

Website: _____ Sponsorship Total Amount: _____

Payment Method: Check (enclosed payable to "Monroe Downtown") Credit Card # _____

Invoice (payable by check or credit card) Visa/MC/Amex Exp _____ CVC _____

Payment Frequency: one-time _____ monthly _____

two payments _____

quarterly _____

Signature _____

Please return form to Monroe Downtown, PO Box 1249, Monroe, GA 30655. Send company logo to mainstreet@monroega.gov

